



WHY IT MATTERS?

There are three billion fewer birds in North America today than 50 years ago. Much of these losses are caused by human activities – from predation by domestic cats, to window and car collisions.

Birds play an essential role in maintaining healthy and resilient ecosystems in our communities and our planet; cities and towns present many hazards to birds.



May 11th has been declared World Migratory Bird Day to highlight the importance of conserving migratory birds and their habitats!

Saving bird lives starts with local action! Peterborough has been certified as a Bird Friendly City with help from Nature Canada's certification program.

Our Mission at Bird Friendly Peterborough and Kawartha Lakes is to educate the community on the importance of bird conservation and creating bird-friendly spaces in our area.

HISTORY

Starting September 2022, Kawartha Wildlife Centre and BFP launched the Bird Friendly Peterborough HEROES Program, delivering bird-safe education as well as implementing projects and activities that align with the certification standards for a Bird Friendly City. This project has been very successful in creating educational experiences for over 500 school-age children throughout schools in Peterborough, not including those participating in our online resources). We also support installation of bird collision-reducing window decals on the Peterborough Public Library, three local elementary schools, and completed habitat enhancement projects within the City.

Be a
BIRD FRIENDLY HERO

BIRD FRIENDLY



Peterborough
and
Kawartha Lakes

WHAT WE'RE DOING NEXT!

Bird Friendly Peterborough and Kawartha Lakes is pleased to launch the 'Building Certification HEROES Program', providing bird-safe education and implementing mitigation projects to protect birds from window strikes.



With generous support from TD Friends of the Environment grant, this program provides complimentary installation of Feather Friendly window decals to eligible businesses and non-profits in the downtown core of Peterborough and the City of Kawartha Lakes.

BIRD FRIENDLY CITIES...



- Effectively mitigate key threats to birds;
- Restore nature so native bird populations can thrive;
- Engage residents and promote admiring and monitoring local bird populations;
- Have organizations that create events to protect birds;
- Have progressive municipal policies to protect urban bird populations; and
- Has a Bird Team to oversee and lead these initiatives.

An estimated 16 to 42 million birds are killed every year in Canada by colliding with glass, about 44% of those happen at residences.

The key to preventing collisions is to make your windows visible to birds by applying visual markers in a dense pattern, ideally with a maximum gap of 5 cm (2") between pattern elements, on the exterior surface of the glass, like Feather Friendly® Window Markers.

Ready to take the next step towards making your place bird friendly? Scan the QR code and follow the steps below!



START HERE

STEP 1

Interested candidates can begin certification by completing an application form for pre-screening.

STEP 2

Candidates will then engage in a suite of short, virtual modules that provide an overview of birds, their habitats, and environmental pressures.

STEP 3

The modules end with a facilitated project planning session where a small budget is drawn up detailing the provided in-kind support.

STEP 4

Projects will be reviewed and scored by the Bird Friendly Peterborough and Kawartha Lakes Steering Committee, with final approval and installation completed by August 2024.

